

August 1, 2011

Dear Robin,

Just like our Championship-winning Dallas Mavericks, the Arlington ISD is a team, striving to come together for the educational support and advancement of Arlington students. If our students are the players and our teachers are the coaches, it is companies like yours that provide the opportunities for them to even compete. Though not always in the spotlight, you have the ability to make an immense impact.

It's this team mindset that the AISD Education Foundation asks you to embrace this year as we seek to provide grants that will impact as many students in our district as possible. **We can see this teamwork in action through some of the 32 grants totaling more than \$63,000 awarded in 2010-11:**

- ❖ Teachers at Bowie High School assisted 1,500 struggling visual learners understand science-related concepts by purchasing videos. These students went on to outperform others in the district by 1% — and it only cost \$1 per student.

- ❖ Bryant Elementary School purchased subscriptions for math students to BrainPop.com, an interactive Web site. After one year, the number of students who met standards improved from 80% to 93%!

The generosity of our vendors played a large part in delivering these and other lifelong lessons to 7,865 Arlington students!

Last year, businesses like yours helped put the Education Foundation over \$940,000 in total funds raised for Arlington education initiatives. Entering our 16th year, we again ask for your help in Reaching Greater Heights. **Your gift will go directly to one of our “coaches” in the AISD, a dedicated educator seeking to take students to new levels of learning.**

A donation of just \$100 qualifies you as a Century Club member! Please consider just how many students you can impact with a simple donation this year. On behalf of the AISD, thank you once again for your support.

Sincerely,

Kathy Jackson
Executive Director

P.S. To make a donation, please mail your check in the enclosed envelope or visit us online at www.ArlingtonEF.org.